

Privacy Policy

Profiled (“Profiled,” “we,” or “us”) respects your privacy and is committed to protecting it through our compliance with this Privacy Policy. This Privacy Policy describes the types of information we may collect from you when you visit www.profiled.app (the “Website”), how we use the information we collect, with whom we share it, how we protect it, and the choices we offer you regarding our collection and use of such information.

Please read this Privacy Policy carefully. By using the Website, you agree to the terms of this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not use the Website or the Profiled services.

Types of Information We Collect about You

We receive and store any information you provide to us through the Website or otherwise (for example, if you contact us by telephone or email). This information may include your name, email address, telephone number, and any other information provided or made available to us through your creation of an account, use of the Website or our services.

When you visit the Website, we may also collect certain information by automated means, such as cookies. A “cookie” is a text file that websites send to a visitor’s computer or other Internet-connected device to uniquely identify the visitor’s browser or to store information or settings in the browser. We may also use third-party website analytics tools (such as Google Analytics and Segment) that collect information about user traffic on the Website.

The information we may collect by automated means may include, but is not limited to, the following:

- information about the devices you use to access the Internet (such as the IP address and the type of the device, operating system, and web browser);
- dates, times and duration of visits to the Website (including whether you are a repeat or first time visitor); and
- information on actions taken on the Website (such as page views and site navigation patterns).

Types of Information We Collect About End Users

We may also collect information from or about End Users, including their name, their contact information, and their communication preferences. We do not create accounts for End Users.

How We Use The Information We Collect

We may use the information you provide to us to:

- provide you with services you request;
- help us improve the experiences of End Users;
- register you to receive emails or other information or materials you request;
- understand your needs and interests and tailor the Website and our services accordingly;
- respond to your questions and comments and provide customer support;
- communicate with you about our services, offers, and promotions;
- operate, evaluate, and improve our business and the services we offer;
- enforce our Terms of Service and other agreements; and
- comply with applicable legal requirements and industry standards

In addition to the uses described above, we may use the information collected through cookies to identify and authenticate visitors. We may also combine the information we collect with publicly available information, and with that of other users of the Website. For example, we may use your and other users' non-identifiable, aggregated data to improve the services we offer, for statistical analysis, and for other business purposes.

We also may use the information you disclose to us in other ways for which we provide specific notice at the time of collection.

You acknowledge and agree that you have the right to disclose information regarding End Users to us, and have the right to consent to our use of such information for the purposes described in this Privacy Policy.

Information We Share

We may disclose aggregated, anonymized information about our Customers and End Users without restriction. We also reserve the right to transfer personal information:

- to our subsidiaries and affiliates;
- to contractors, service providers, and other third parties we use to support our business;
- to a buyer or other transferee in the event of a merger, divestiture, restructuring, reorganization, dissolution, sale, or other transfer of some or all of our assets;
- for any other purpose disclosed by us when you provide the information;
- with your consent.

Should a sale, merger, or transfer occur, we will use reasonable efforts to direct the transferee to use personal information in a manner that is consistent with our Privacy Policy.

In addition, we may also disclose personal information to: (i) comply with any court order, law, or legal process, including to respond to any government or regulatory request; (ii) enforce or apply our Terms of Service and other agreements; and/or (iii) if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Profiled, users of our Site, or others.

Payment Information

If you are purchasing our services we will provide your credit or debit card number, expiration date, and other payment details (collectively, “Payment Information”) as well as other personal information to our third party payment processors in order to complete such purchase. We do not process credit or debit card payments directly and will never store your Payment Information on our systems or servers. Pursuant to the “Information We Share” section above, our third party payment processors are bound by contractual obligations to keep such personal information confidential and use it only for the purposes for which we disclose it to them. We are not responsible for our third party payment processors’ use of any Payment Information or other personal information they collect in connection with your transactions on the Website.

Your Choices

We offer you the following choices about what information we collect from you and how we communicate with you:

- Cookies.
 - Most browsers will tell you how to stop accepting new cookies, how to be notified when you receive a new cookie, and how to disable existing cookies. Please note, however, that without cookies you may not be able to take full advantage of all of the Website’s features.
- Marketing Emails.
 - If we have sent you a marketing email, you may choose not to receive additional marketing emails from us by following the unsubscribe instructions contained in each email.

Accessing and Correcting Your Information

You can review and change personal information you disclose to us by contacting Profiled via SMS or e-mail. Subject to applicable law, you may have certain additional rights to request access to and receive information about the personal information you have disclosed to us, update and correct inaccuracies in such personal information, and have such personal information blocked or deleted, as appropriate. For more information, please email us at emile@profiled.app.

Security

Profiled has reasonable security measures in place in an effort to protect personal information from loss, misuse, and unauthorized access, disclosure, alteration, and destruction. Please note that no electronic transmission of information can be entirely secure. We cannot guarantee that the security measures we have in place will never be defeated or fail, or that such measures will always be sufficient or effective. Any transmission of information is at your own risk. We are not responsible for circumvention of any Site privacy settings or our security measures.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Site, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Geographic Restrictions

Profiled is based in and operates the Website and services out of the United Kingdom and the United States of America. When we obtain personal information about or from you, we may process such information outside of the country in which you are located. The countries in which we process personal information may not have the same data protection laws as the country in which you are located. We will protect personal information you disclose to us as described in this Privacy Policy.

Children Under the Age of 13

Our Site is not intended for children under 13 years of age. No one under age 13 may provide any personal information to the Website and Profiled will not solicit personal information from anyone under the age of 13.

Changes to Our Privacy Policy

Profiled reserves the right to update or change this Privacy Policy at any time. If we make a material change to our Privacy Policy, we will indicate on the Website that our privacy practices have changed and will provide a link to the new policy. In the event we make a material change to how we use personal information you disclose to us, we will provide you with an opportunity to opt out of such new or different use. The date this Privacy Policy was last revised is at the top of this page. You are responsible for periodically reviewing the Website and this Privacy Policy to check for any updates or changes.

Contact Us

If you have any questions about this Privacy Policy or our privacy practices, you may email us at emile@profiled.app.